



## Making A Living as an Artist© A Way Beyond “Professional Practices” With Curtis Benzle

Presented by  
Clay Artists of San Diego  
July 13<sup>th</sup> & 14<sup>th</sup>

9:00 a.m. – 4:00 p.m.

*Francis Parker School  
6501 Linda Vista Dr  
San Diego, CA 92111*

**\$45 for CASD Members \$60 for non-members**

Clay Artists of San Diego and Steve Cook from Francis Parker School are pleased to offer a workshop with porcelain clay artist Curtis Benzle. Mr. Benzle is Professor Emeritus at the Columbus College of Art & Design where he developed and taught Community Art Education. He also operated Creative Spirit Workshop, a hands-on open studio in Columbus, Ohio.

The “Making a Living as an Artist©” Workshop transcends the standard view of “Professional Practices” or “Marketing Your Art” courses”, to outline an intensely **practical methodology** whereby average artists can leverage their innate creative intelligence to earn a living. The emphasis in this workshop is on a serious reexamination of the essential attributes of “creative intelligence” and how that mindset can be used to develop **new income streams, opportunities and financial success.**

Topics covered by Curtis Benzle will be grouped into: "**Plan for Financial Success as an Artist**", "**Studio Development, Management and Maximization**" and "**CommArt©---The Key to Success**" Mr. Benzle will offer specific guidance, professional advice, and personal insight to cover a wide range of artists' interests.

For more information please contact: Merle Lambeth at [casd.info@gmail.com](mailto:casd.info@gmail.com)

Or go to our website at [www.clayartistsofsandiego.org](http://www.clayartistsofsandiego.org)

Directions and additional information will be sent to attendees preceding the workshop.

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If you would like to sign up for this workshop, please print, fill out the form, and mail it with your check payable to:  
CASD, INC. • PO BOX 16747 • SAN DIEGO, CA 92176

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_

Ph# \_\_\_\_\_ Email \_\_\_\_\_

CASD Member \$45 \_\_\_\_\_ Non-Member \$60 \_\_\_\_\_

*Refund Policy: Workshops must be pre-paid and no refunds will be allowed.*

*In the event CASD cancels the event your payment will be refunded.*

I understand that CASD, its officers, the operators of the venue, and the workshop presenter are not responsible for any lost, stolen, or damaged personal possessions, or any bodily injury I might sustain during this event.

(Your signature) \_\_\_\_\_

[www.clayartistsofsandiego.org](http://www.clayartistsofsandiego.org)